



SHINECHIEF   
ENTERPRISE CO., LTD

# TIME TO SHINE

*One-stop-solution of Plastic and metal Fabrication.*

# OUR STORY

Shine Chief Enterprise LTD, is an established ISO 9001:2015 certified, plastics, metal manufacturer that focuses on delivering high quality products and reliable services at an affordable price.

Founded in 1983, by fabrication specialist Morris Hsueh, Shine Chief quickly became a leader in Taiwan's plastics manufacturing industry. Now run by son, Eddie Hsueh, Shine Chief has expanded its services and successfully introduced itself to the international stage. Our services are now trusted by companies all over the world including 'Fortune 100' Companies.



# OUR VALUES

## QUALITY

What we stand for is a challenge of Diversity, quality, high-tech, innovation, and associated development. To ensure high quality at a product level we use a combination of high grade materials, specialist machinery, skilled staffs and rigorous quality checks. Please rest assured we are able to deliver a quality service to you.

## RELIABILITY

At Shine Chief we utilize the latest project management software to ensure any issues quickly identified and resolved, Throughout the project we maintain a constant stream of communication with your project manager, How we do is to achieve consistently positive attitude and active influence to share with Our trusted clients brand of Appl Inc. Schwarz Group, Victoria's Secret, Starbucks., and COACH etc.. by means of efficiently utilizing marketing strategy, precise design, quality control, to achieve clients' brand position.

## RESPONSIBILITY

Our social commitment to sustainability and to acting in an environmentally friendly way. We believed the way we do business is to shine your individual, your home, Your stores, your enterprises, aiming to value-drive a positive impact on people. To create solutions where our company wins, the customers wins, the world wins.

# SERVICES



## DESIGN

We offer a professional suite of design services, ranging from consultations through to sample creation. Whether you need advice on an aspect of your design or you need a reliable ODM function, we have you covered.

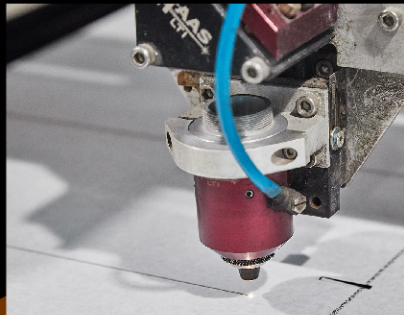


# SERVICES



## MANUFACTURE

SHINE CHIEF manufacturing services combine high quality products with mass production capabilities, with reliable service and affordable prices. All along, we are committed to professional technology. From raw material to final assembly. Available for variety of materials, plastics and metal, to make your next project a huge success.



# SERVICES



## SURFACE TREATMENTS

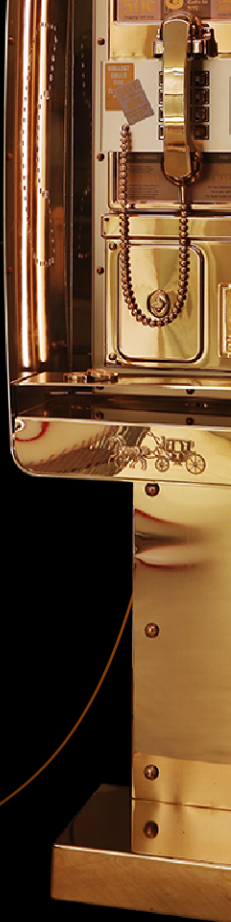
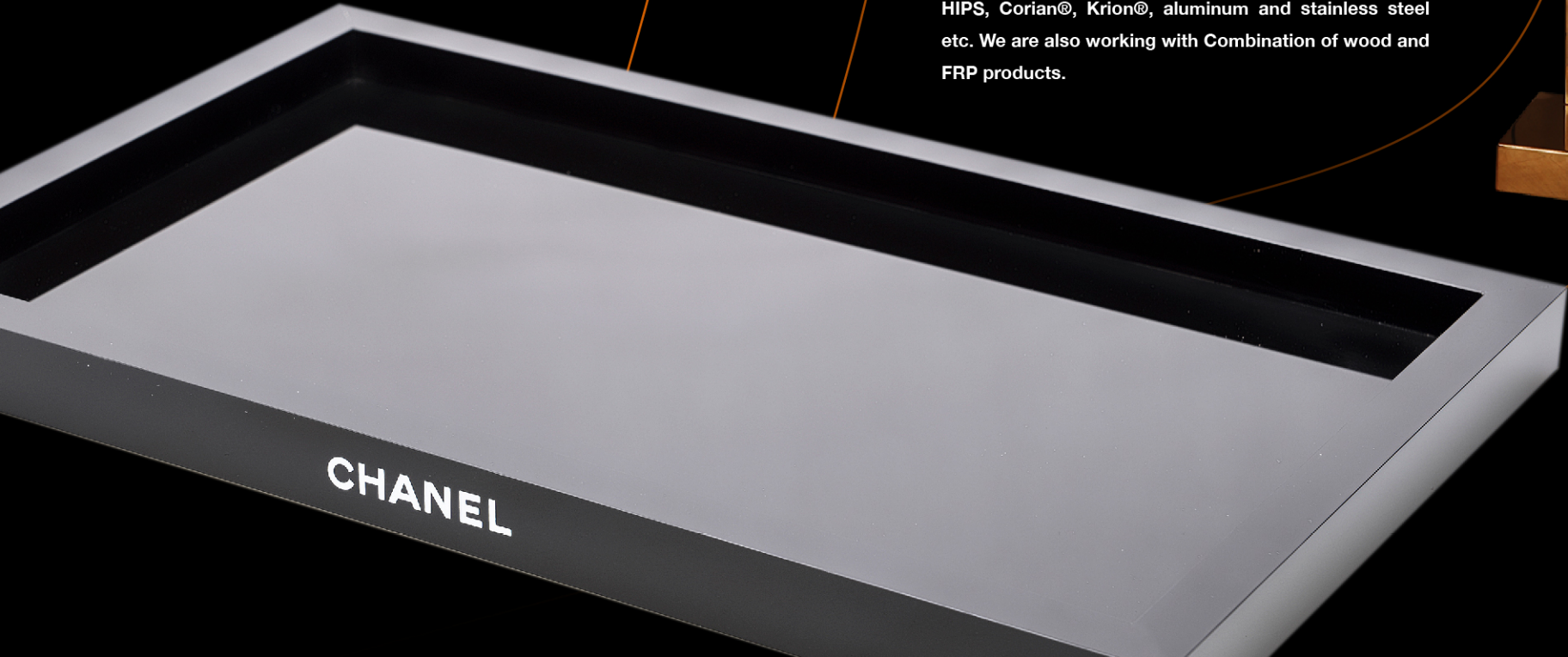
SHINE CHIEF has produced many high-end of products. These products include retail display, rack display, branded merchandise, construction, transportation, houseware, automotive, computer, mobile phone hardware. For more than 30 years experience. SHINE CHIEF is ready to elevate your brand to the next level.





# MATERIALS

We specialize in the fabrication of all plastics and metal including Acrylic, PC, PE, ABS, PVC, PETG, PP, PET-G, HIPS, Corian®, Krion®, aluminum and stainless steel etc. We are also working with Combination of wood and FRP products.



# FABRICATION SERVICES

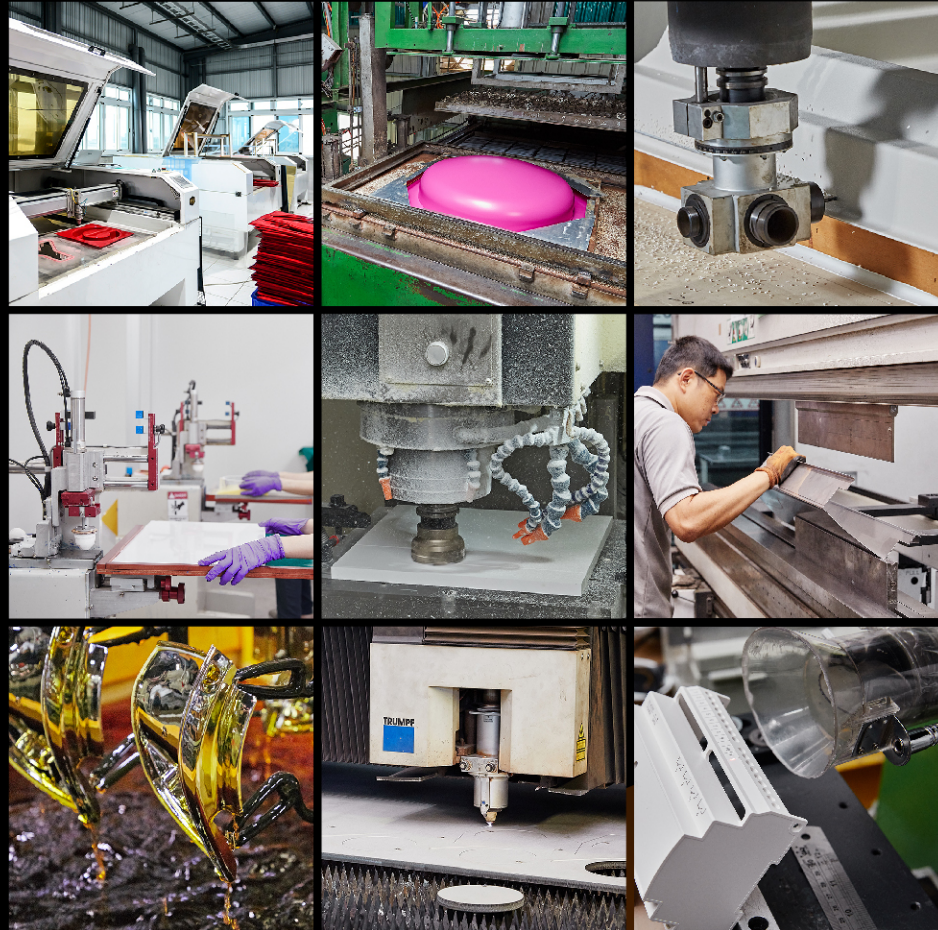
Our facilities allow for the following plastic fabrication methods: vacuum forming, blow molding, injection molding, plastic extrusion, bonding, carving, curing, gluing, turning and CNC...etc. Metal fabrication we are able to do is punching, laser cutting, folding, bending, Robotic Welding and CNC..etc

The surface treatment we are able to do is Printing, Spraying paint, Electroplating, sandblasting, Brushing and polishing also we are capable for final assembly.

Not only our technology is the Very best in plastic field but also we are well equipped with a number of unique machines embracing 50 CNC machines, diamond polishing machines, automatic UV gluing machines and automatic laser cutting machines.

We use a combination of well trained staffs, QA certified plastics, specialist techniques and state-of-art machinery. ISO 9001:2015 certified, so all products go through the necessary quality checks.

Using brand-new precise measuring instruments such as OMM (Optical Measuring Machine) and CMM (Coordinate Measuring Machine) to ensure accuracy and quality.





# CLIENTS



Bath&BodyWorks

QISDESIGN  
Imagine. Another Possibility



**Kawasaki**



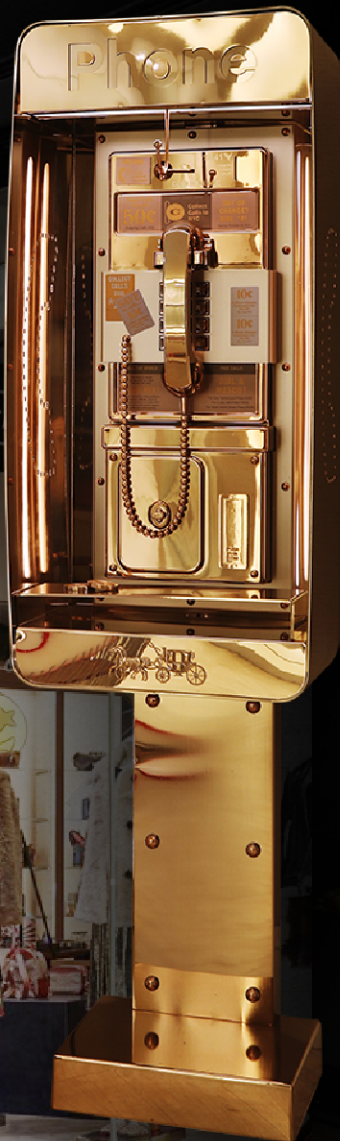
M&S  
EST. 1884



**PRADA**



COACH



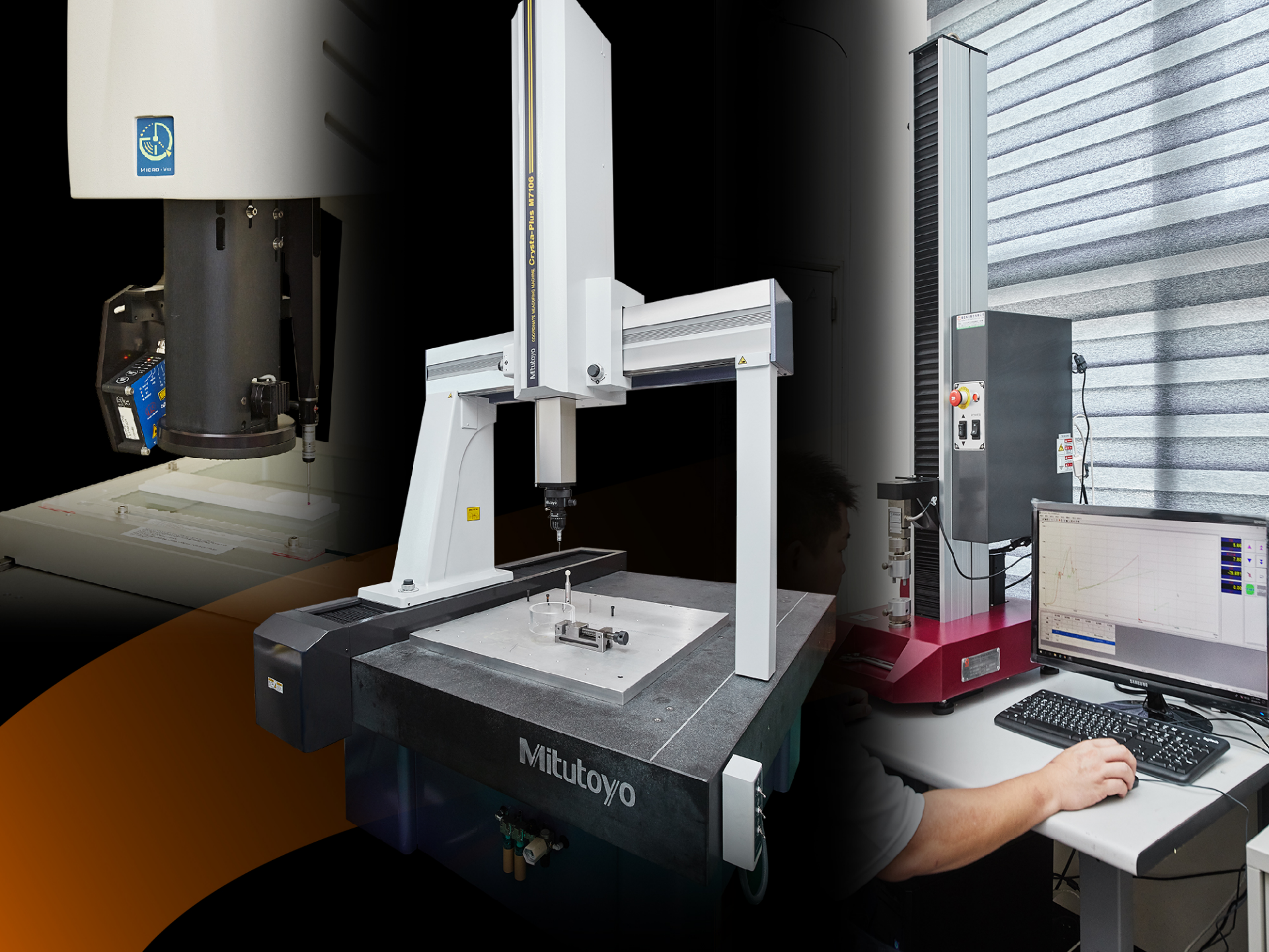
COACH x Keith Ham

A SPECIAL-EDITION COLLECTION

COACH

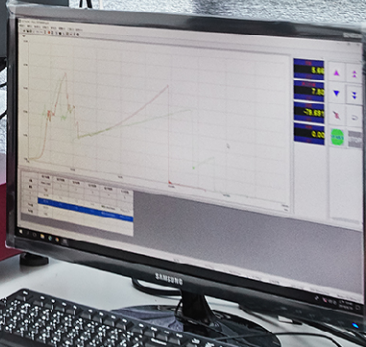


COACH



Mitutoyo COORDINATE MEASURING MACHINES Crysta-Plus M7106

Mitutoyo





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